What is claimed.

1. A programmable apparatus for displaying secondary content, comprising:

a computer;

a software program for displaying a spotlight cursor having a circumference;

the computer being directed to display secondary content when said secondary content is covered by a point on said circumference.

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2. The circumference of claim 1 wherein said circumference is visible as a solid line or a broken line or not visible.

3. The secondary content of claim 1 wherein said secondary content is one of the following: gradual, all or zone.

4. The spotlight cursor of claim 1 wherein the light within the circumference is of selectable and variable intensity.

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5. The spotlight cursor of claim 1 wherein the area inside the circumference is a pre-selectable

6. A computer readable memory for causing a computer having a cursor to display secondary

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content comprising:

a computer readable storage medium;

a program stored in said storage medium;

the storage medium so configured by said program, causes the computer to display a spotlight cursor having a radius, a circumference, and a center located at the forward most point of the cursor; wherein responsive to coincidence of coordinates on said circumference and said secondary content, said secondary content is displayed.

7. A computer implemented process to accomplish display of secondary content upon activation by a spotlight cursor comprising:

using a first program in the memory of a computer, performing the following steps;

determining whether or not the user has selected the spotlight cursor;

determining whether or not "r" has been selected;

obtaining the coordinates of the cursor;

calculating the location of "c";

determining whether "c" has covered a secondary content;

causing a secondary content to be displayed;

using a second program in the memory of a computer, performing the following steps;

displaying a menu;

determining whether or nor secondary contents are to be displayed;

selecting "r

seleccting intensity;

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selecting color for area inside the circumference;

selecting color of "c";

selecting configuration of "c"; and

determining the definition of secondary content.

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8. A method for creating a spotlight cursor for causing secondary content to be revealed comprising:;

obtaining the coordinates of the cursor;

calculating the location of "c";

determining whether "c" has covered a secondary content; and

responsive to a determination that "c" has covered a secondary content, causing a secondary content to be displayed;

9. The method of claim 8 further comprising the step of determining whether or not the user has selected the spotlight cursor.

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10. The method of claim 8 further comprising the step of determining whether or not "r" has been selected.

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